

## **FOR IMMEDIATE RELEASE:**

### **john Arthur martinez's "Utopia" wins at the Texas Music Awards**

This past Saturday, john Arthur martinez's debut single from the CD Purgatory Road, "Utopia," won Record of the Year at the Texas Music Awards show in Marshall, Texas. Apache Ranch Records congratulates writers Johnny 'Gringo' Greenberg & Bill Murray, producer Lew Curatolo and of course john Arthur martinez for the 2010 Record of the Year. Since its release in September, john Arthur's album "Purgatory Road" continues to receive outstanding reviews and recognition. We wish all of them, Johnny, Bill, Lew and john Arthur continued success.

### **About john Arthur martinez:**

john Arthur martinez's impeccable songwriting on his new CD is a testament to that new energy and new direction. PURGATORY ROAD presents a solid collection of story-songs that flow with melody, memories, pure emotion and martinez's unique brand of Americana, infused with folk, Latin and country. Amazing songwriters abound; the company one keeps, with co-writes from Kent Finlay, Jan Landry, and Mike Blakely. He pens and partners on all but three of the tracks, Walt Wilkins and Liz Rose, John Greenberg and Bill Murray, and Vince Leggett contribute tunes of their own. The title track is a dark, downbeat twist on the murder ballad, which explores the dynamic of these rough economic times. The production textures are superb throughout, from the Latin groove of 'Que No Puede Ver' to the rolling country-rock of 'On the Run' to the rumbling, accusatory 'You Can't Out Drink the Truth'. The Texasborn martinez, who caps/un-caps his name as a nod to childhood friends and poet e.e. cummings, casts a canny eye on today's landscape, and brings a powerful set of snapshots anchored in the reality of our times.

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